



Athlete Guide and Race FAQs

Welcome to the May 10, 2025 Happy Marathon and 5k and Beer Mile! We welcome runners to beautiful Holiday Valley Resort in Ellicottville on May 10th. Our goal is to provide a fun event where the runner's safety is paramount.

All of the races start and finish at Holiday Valley Resort with an after-party and awards at the Main Lodge. The following guide should cover all of the details of race day, but don't hesitate to contact us at info@evlhalf.com with any questions.

In Memory Of...

This year, we mourn the loss of two deeply valued and beloved members of our Endurance Factor Team. In 2025, we said goodbye to Daniel Kruszynski and Zach Golley, two individuals whose presence helped shape the heart of our community. To honor their memory, we will carry them with us on our 2025 race shirts, a tribute to the impact they had on all of us.

Daniel Kruszynski was a constant and uplifting presence at nearly all our events. Whether handing out medals, offering water, or supporting behind the scenes, Daniel's altruistic spirit was always on display. As he grew, he began participating in the 5Ks himself, but his heart never strayed from service. He always returned to the finish line of our half marathons, medals in hand, ready to greet every athlete with his trademark smile. His kindness, generosity, and warmth will remain with us forever. He will be missed more than words can say.

Zach Golley, or as we affectionately called him "Zach of All Trades," was a powerhouse on our course operations team. There was little he could not do, and he did it all with a grin and a quick, witty comment that lifted the spirits of everyone around him. His energy and reliability made him an indispensable part of our team, and his presence brought light and laughter to even the most hectic race days.

Both Daniel and Zach were pillars of what makes the Endurance Factor events safe, joyful, and meaningful. Their absence is deeply felt, but their legacy will continue to inspire us. We are endlessly grateful for the time we had with them, and we dedicate this season to their memory.

Schedule

SATURDAY, MAY 10TH

- 7:00 - 8:45 am - Packet Pickup - Holiday Valley Resort - Main Lodge
- 9:00 am - Happy Half Marathon Start - Main Lodge Parking Lot
- 9:20 am - Happy 5k Start - Main Lodge Parking Lot
- 11:30 am - 1:00 pm - Beer Mile Packet Pickup - Main Lodge
- 10:00 am - Happy 5k Awards table - Holiday Valley Resort - Main Lodge
- 11:00 am (based on final finishers) - Happy Half Marathon Awards Table - Main Lodge
- 1:00 pm - Beer Mile Start - Main Lodge
- 2:15 pm - Beer Mile Awards

Event Parking

Free parking is available in Holiday Valley's Main parking lots. Just follow the signs past the start area up Holiday Valley Road.

Bib Pick Up

Bib pick up will be race morning at the Main Lodge of Holiday Valley starting at 7:00 am. While there is plenty of parking close by at the resort, please arrive early enough to grab your registration information. We will be sending out reminder emails race week with a QR code for check in. Please be sure to bring a paper or digital copy of the email for race check in.

Water Stations

1/2 MARATHON

- Water and sports drink will be available at 3, 4.5, 5.5, 7, 8, 9.5, 10.5 and 12 miles and GU at miles 4.5 and 9.5.
- Porta Potties will be available at 3, 5, 7.75, and 9.5, mile water stations.

After Race Instructions

- Bibs will have tear offs for beer tickets.
- Toilets – Toilets will be downstairs at the Holiday Valley Main Lodge.



MUDSLIDE OBSTACLE TRAIL RUN JUNE 14, 2025 ELLCOTTVILLE, NEW YORK



**4.2 OR 6 MILES • UP TO 15 OBSTACLES
THRILLING MUDSLIDE INTO THE FINISH LINE
COSTUME CONTEST • KIDS RACE**

USE CODE **HAPPY** WHEN YOU REGISTER TO SAVE \$5

HOLIDAYVALLEY.COM/MUDSLIDE

Your  *to Ellicottville!*



**Holiday Valley
REALTY CO. INC.**



6084 Rte. 219 at Holiday Valley Rd.
Ellicottville, NY

www.holidayvalleyrealestate.com

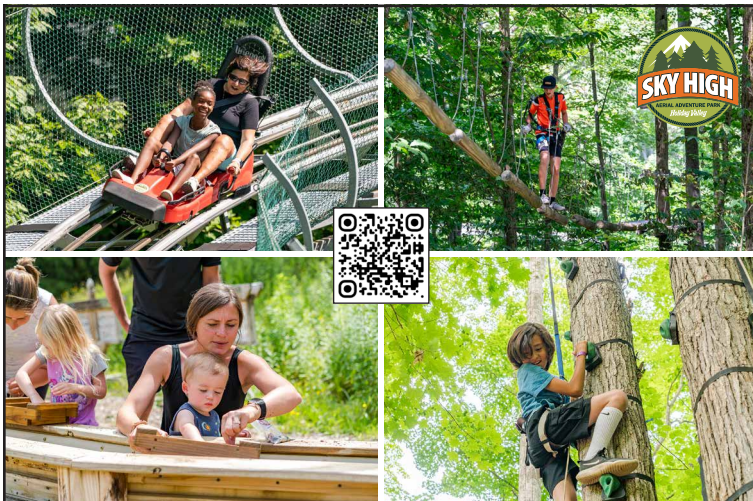
**SALES DIRECT
716-699-2000**



OPEN 7 DAYS/WEEK

STOP IN AND OUR FULL-TIME AGENTS WILL HELP YOU

HOLIDAY VALLEY RENTAL MANAGEMENT
Seasonal and Short Term Rentals Available
Direct: 716-699-2912 rentalmanagement@holidayvalley.com



**THE MOST FUN YOU'LL HAVE
ALL SUMMER!**

SKY HIGH is the 3rd LARGEST Adventure Park in NORTH AMERICA with 13 Courses in the Aerial Park including ZIP LINES, a 4800-foot MOUNTAIN COASTER, a CLIMBING FOREST, and GEM MINING!

PRE-PURCHASE TICKETS AND SAVE!

holidayvalley.com/skyhigh

ELLCOTTVILLE, NY | 716-699-2345

**TOP
SEEDZ**

CHANGE THE GAME

SEED CRACKERS + SNACKS

That Look Good,
Taste Good,
Do Good.



shop topseedz.com



Made in BUFFALO, NY



DO HARD THINGS

JULY 27, 2025

POWERED BY:



SIGN UP TODAY



THEGOODCLIMB.COM



dina's



BREAKFAST | LUNCH | DINNER

Upscale American Cuisine

Made-to-Order

Local, Fresh Ingredients

Private Wine Cellar Dining Room

Homemade Cookies, Pies and other Sweet Endings

• • • • •

15 Washington Street

716.699.5330

Downtown Ellicottville

www.dinas.com

Results and Awards

Awards Male and Female: Half Marathon

- Overall Winner
- 19 & Under
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and over



Awards Male and Female: 5K

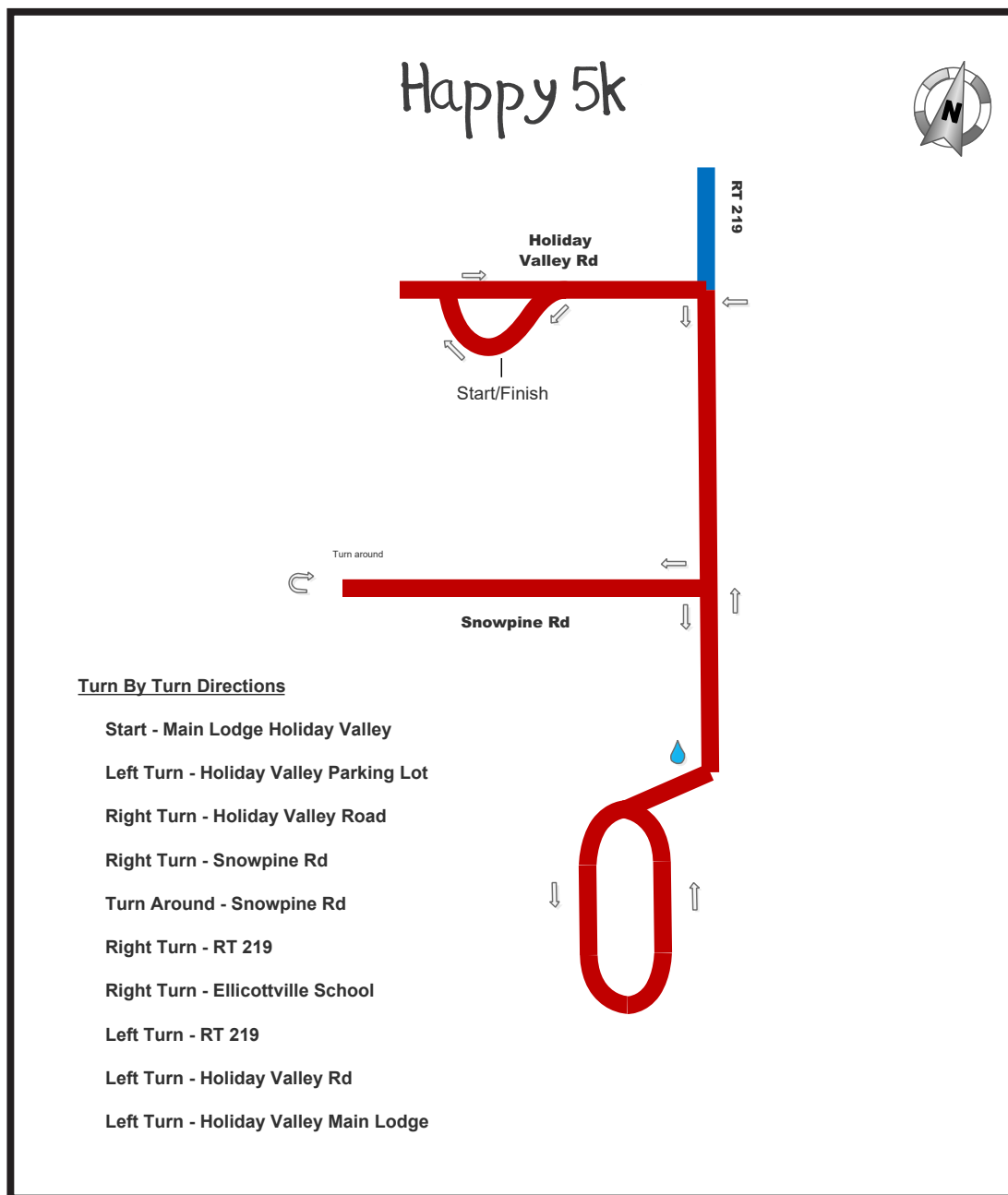
- Overall Winner
- 10 and under
- 11-14
- 15-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and over

We will have an awards table for winners to pick up their swag. 5k awards table will be open starting at 10:00 am and half marathon table starting at 11:00 am. These may be adjusted slightly based on finisher's times. **Awards are based on chip times.

Score-This!!! will be timing our events and results will be posted on the website during race day at the following link: www.happyhalfrun.com/services/service-2/

Course Map

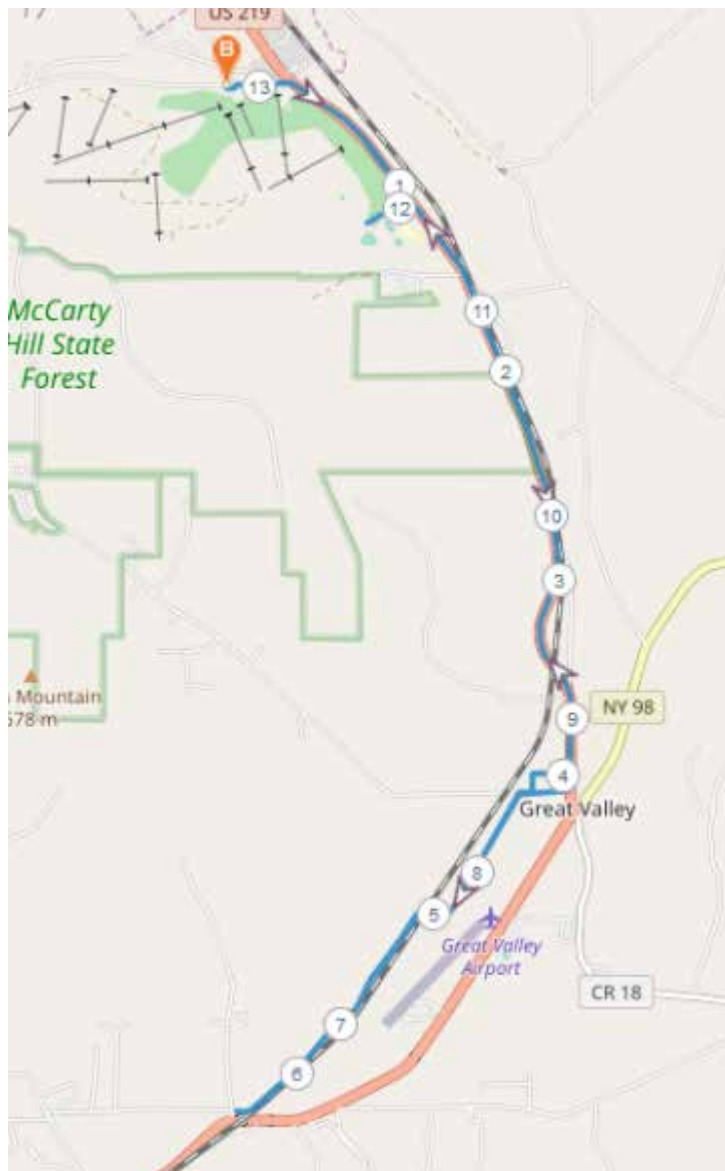
The Half Marathon course will be open for 3:30 this year due to the 5k starting immediately after the conclusion of the Half Marathon. Both the 5k and 1/2 marathon courses will use the same start/finish line. Vehicle traffic is controlled on the running courses, not closed in all sections. Runners will have a lane defined by traffic cones for both courses. Please stay in the coned lanes at all times.



Course Map

Happy Half

- Start - Main Lodge Holiday Valley
- Right Turn - Holiday Valley Road
- Right Turn - RT 219
- Right Turn - Depot St
- Left Turn - Klawitter Rd
- Turn Around - End of Klawitter Rd
- Right Turn - Mutton Hollow Rd
- Left Turn - RT 219
- Left Turn - Snowpine Rd
- Turn Around Snowpine Rd
- Left Turn - RT 219
- Left Turn - Holiday Valley Rd
- Left Turn - Holiday Valley Main Lodge



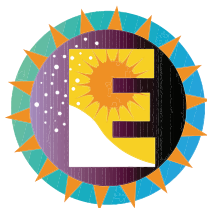
Sponsors

We could not run the event without the tremendous support of our sponsors:



Holiday Valley
REALTY CO. INC.

TOP
SEEDZ



Ellicottville, NY
*"Doesn't this place
feel great!"*